




**FRACTIS
STUDIOS**

Your creative
growth partner

THE REFERRAL PARTNER PROGRAM.

Know the right people?
**Get gaid for the
connection.**

Pretoria, South Africa
Working Worldwide

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 www.fractisstudios.com

 [@fractis_studios](https://www.instagram.com/fractis_studios)

THE REFERRAL ARMY.



Fractis rewards the connectors, collaborators, and trusted voices who send real work our way. No ongoing commitment. No industry knowledge required.

You make the introduction - we handle everything from first contact to final invoice.
This is a selective program. Not everyone gets in. That is the point.



WHO THIS IS FOR.

YOUR NETWORK IS WORTH MORE THAN YOU THINK.



Sales and BD Professionals:

You have a natural pipeline of decision-makers. When a contact needs creative or digital work, your referral converts your relationship into income.



Freelancers and Creatives:

You land a client whose scope is bigger than you can handle alone. Refer them to Fractis, stay involved if it makes sense, and earn accordingly.



Industry Connectors:

Consultants, accountants, attorneys, and professionals who regularly encounter businesses that need serious creative and digital support.



Passive Networkers:

You have a community, a network, or a following. When someone needs what we do, you are already set up to earn.

THE CLIENTS WE WORK WITH.

THE INTRODUCTIONS YOU MAKE WILL LAND WELL.

Fractis works with growth-stage businesses, established SMEs, funded startups, and creative professionals who want to maximise impact with a studio that adapts to them.

We work locally and internationally, and we are actively growing into gaming, media, and entertainment alongside regular business and corporate clients.

If you regularly speak to founders, business owners, marketing managers, or creative directors:

You are already in the right conversations.



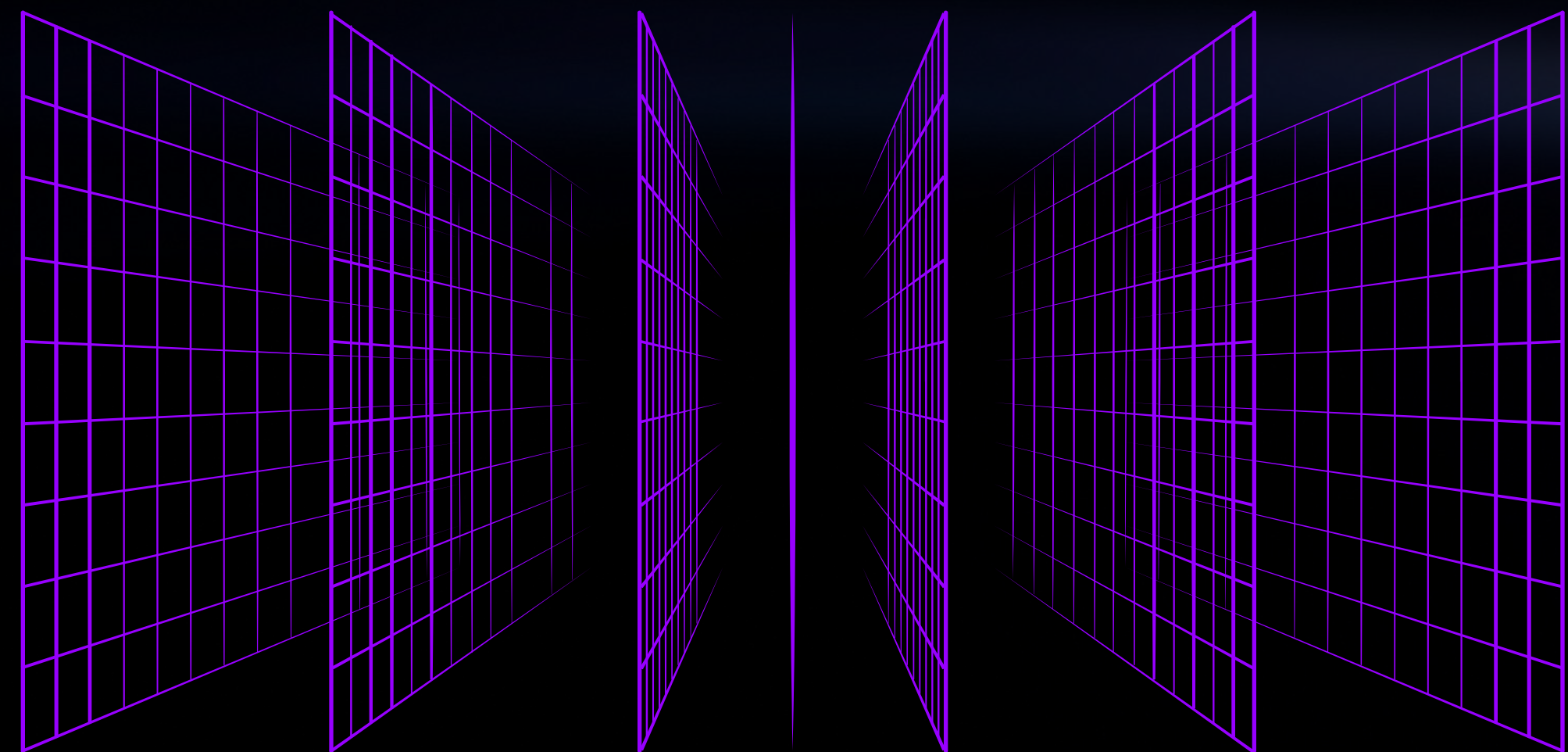
THE NUMBERS.

WHAT A REFERRAL IS WORTH.

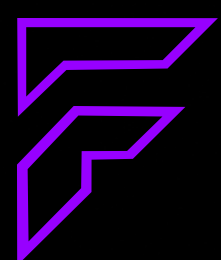
You refer. We reach out, pitch, upsell, and close. Your commission is calculated on the total contract value - the full one-off project value, or the estimated annual value for retainer clients. We do the work. You earn on the outcome.

CONTRACT VALUE	BASE RATE	WITH INVOLVEMENT
Up to R50 000	5%	7%
R50 000-R150 000	6.5%	8.5%
R150 001+	8%	10%

Commission is confirmed to you in writing once the contract is signed. Payment is transferred within 7 business days of the client's final payment clearing.



**FAIR REWARDS
FOR
FAIR LEADS.**



THE CEILING IS HIGHER THAN YOU THINK.

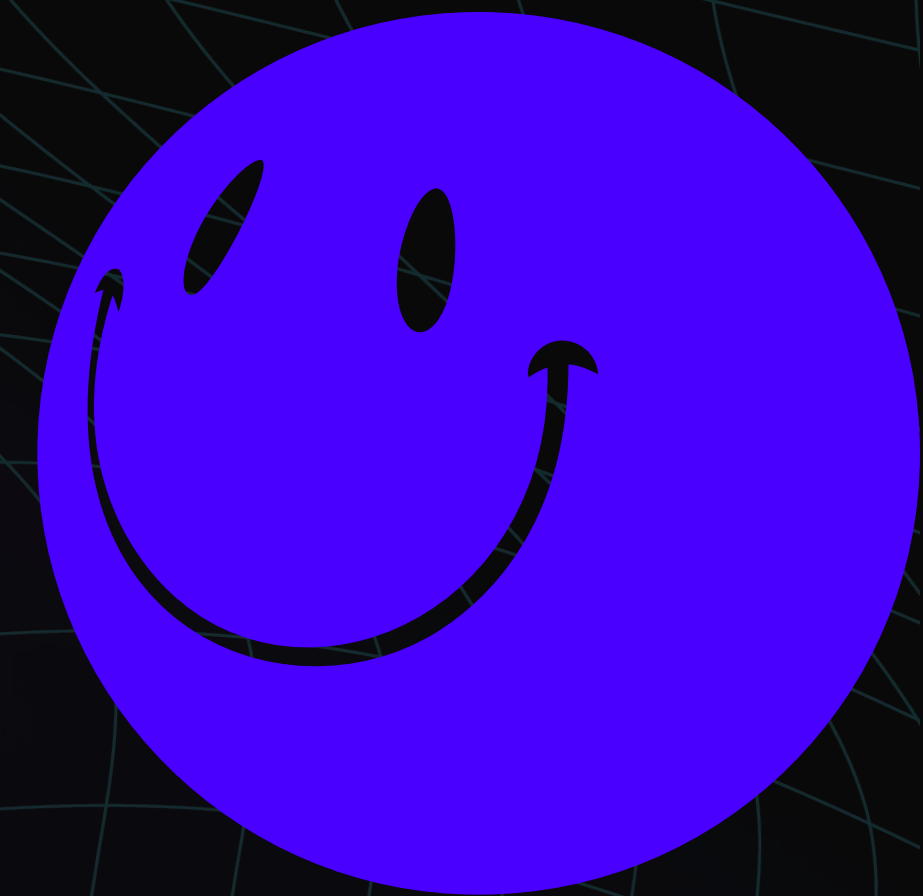
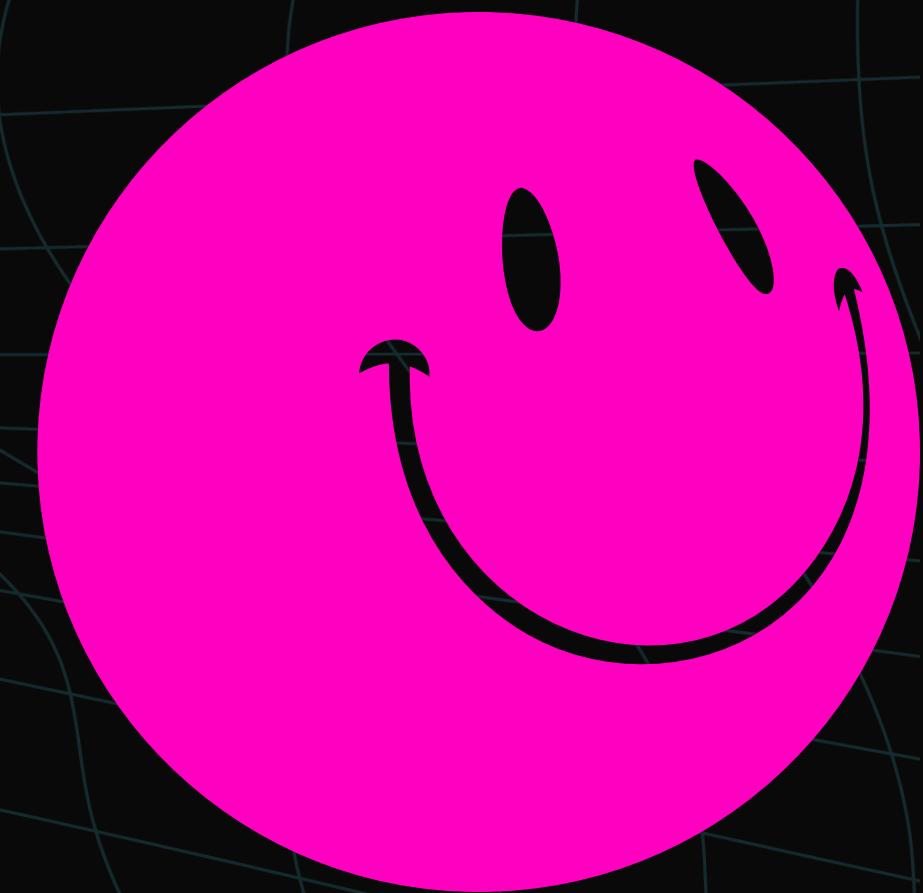
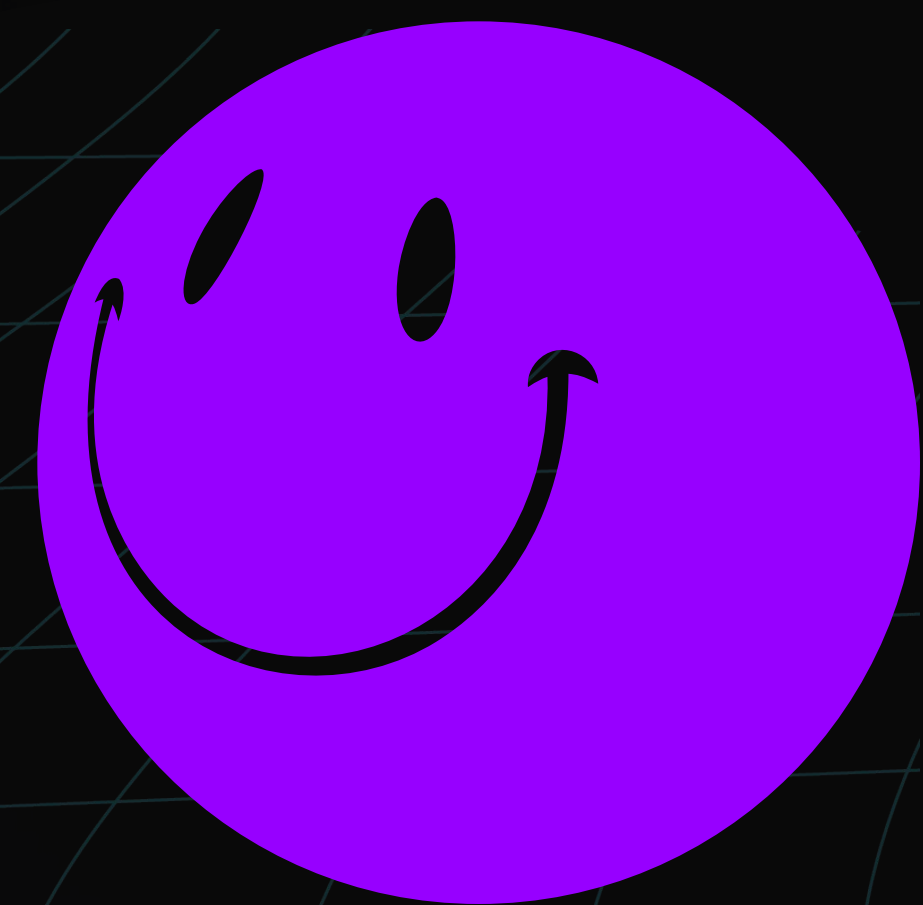
YOUR BASE RATE IS THE FLOOR,
NOT THE LIMIT.

TWO WAYS TO EARN ABOVE IT:

- ◆ **Retainer loyalty commission:** Commission applies to the first 3 months of any retainer. Where the client stays active, you earn again at months 12, 24, and 36. Calculated on the retainer value at that point. A client that grows in value, grows your commission with it.
- ◆ **Active involvement bonus:** An additional 2% where you join pitch calls, provide meaningful client context, or materially shorten our sales cycle. Assessed at studio discretion and confirmed in writing before the project closes.



Refer the right client, stay involved in closing them, and watch them grow on retainer.
That is how a single introduction compounds over years.



NO COMMITMENT NO PRESSURE.

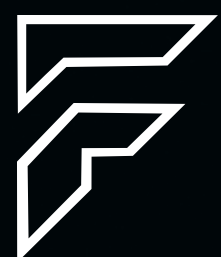
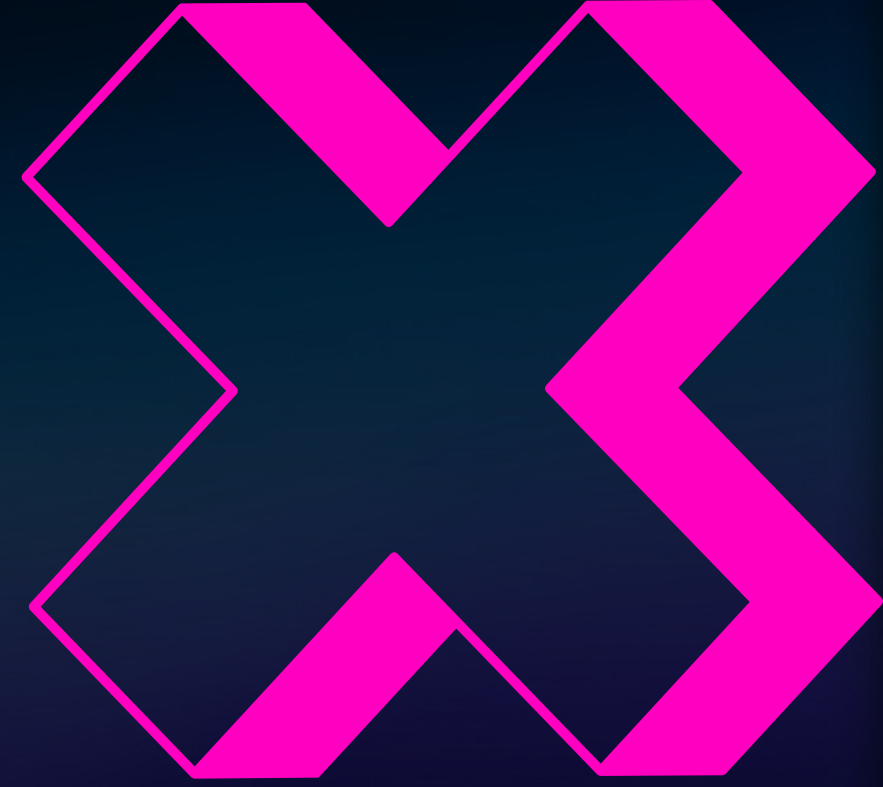
YOU DO NOT NEED A LIVE LEAD TO JOIN.

The referral program has no minimum referral requirement, no activity target, and no expiry on your membership.

Apply now, get approved, and refer when the moment comes.

When you register a referral, your contact has 6 months to sign a contract for your commission to apply. Register early, refer at the right moment, earn when it lands.

Some of the best referrals in the program came from partners who applied months before they had a live lead. The right conversation happens when it happens. Be ready for it.





HOW IT WORKS

SIMPLE FROM APPLICATION TO PAYOUT.

Apply Fill in a short application - We review every one and respond within 3 business days. This is not a formality - it is how we keep the program worth being part of.

Get approved and sign - Once accepted, you sign the Referral Partner Agreement and receive your unique FS-XXXX referral code. Every referral you submit is timestamped directly to you.

Submit your referral - Use the Partner Referral Form with your code before your client makes contact with Fractis or we contact them. Retroactive claims are not accepted.

We handle everything - Outreach, pitching, scoping, contracting, and delivery. We keep you informed at key milestones. You do not need to be involved unless you want to be.

You earn - Once the contract is signed, we will confirm your earnings in writing. When the client pays, your commission is transferred within 7 business days.

WHAT YOU GET

WHEN APPROVED.

EVERYTHING YOU NEED TO REFER WITH CONFIDENCE.



2. Access to the Partner Referral Form.

(for fast, tracked submissions)

1. Your unique FS-XXXX referral code.

(Every submission is timestamped to you)



3. The Fractis client introduction document.

(To read and share directly with your leads for context)

4. A direct line to the Fractis team.

(For any questions or involvement along the way)

READY TO JOIN THE REFERRAL ARMY?

Every application is reviewed within 3 business days. The sooner you are in, the sooner every conversation you have is working for you. Approved partners receive a signed agreement, a unique referral code, our client introduction document, a direct line to the Fractis team and first preference to work on any project you refer, if your skills are a match

Reach out.

We are ready when you are.



✉ info@fractisstudios.com

🌐 fractisstudios.com/refer-a-client

📷 [@fractis_studios](https://www.instagram.com/fractis_studios)